

TRUTH FOR LIFE DAILY PROMOTIONAL SPOTS - WEEK OF 12-2 TO 12-6-24

12-2-24 – Why God Sent His Son (Part 1 of 2)

Most people are familiar with the Christmas story of Jesus being born in a manger. But how does this story fit into the Bible's big picture? And what significance does it have for you today?

Explore the answers along with Truth For Life with Alistair Begg at____(time)

on____(station)!

12-3-24 – Why God Sent His Son (Part 2 of 2)

Both Christmas and Easter are familiar events in the Bible—yet many miss the connection between the two! Learn why you won't fully grasp Christmas's significance until you understand Calvary's implications. Listen to Truth For Life with Alistair Begg at____(time)

on____(station)!

12-4-24 – The Incarnation, Explained by Jesus

Christmas celebrates Christ's incarnation. Where did Jesus come from, and why did He come?

Does His story have significance beyond promoting a season of goodwill? Hear Jesus' own remarkable explanation when you tune in to Truth For Life with Alistair Begg at____(time)

on____(station)!

12-5-24 – Energetic in Goodness (Part 1 of 2)

What does it mean to be good? And what's the purpose of good works? That's the focus of the series titled For Goodness' Sake. Examine the public duty of Christians and the inseparable link between belief and behavior. That's on Truth For Life with Alistair Begg at____(time)

on____(station)!

12-6-24 – Energetic in Goodness (Part 2 of 2)

Some Christians blend with the culture and treat faith as a private matter. Paul, however, instructed believers to live in a way that's distinct from the world. Learn how to make faith visible through radical goodness, on Truth For Life with Alistair Begg at____(time)

on____(station)!

TRUTH FOR LIFE DAILY PROMOTIONAL SPOTS - WEEK OF 12-9 TO 12-13-24

12-9-24 – He Saved Us (Part 1 of 2)

Some believers become prideful of their salvation and begin viewing the culture with disdain. The apostle Paul suggested that memory is often the best remedy for such pride. Listen as an important reminder is unpacked on Truth For Life with Alistair Begg at____(time) on____(station)!

12-10-24 – He Saved Us (Part 2 of 2)

If you've ever felt like you're just not good enough to get into heaven, then here's good news for you: Heaven is actually for bad people! Find out why, and learn how the ungodly can be justified. Study along with Truth For Life with Alistair Begg at____(time) on____(station)!

12-11-24 – Debates and Divisions (Part 1 of 2)

There's a big difference between getting a bit damp in the rain and getting drenched in a downpour. Paul instructs fellow pastors to ensure that those under their care are saturated by the Gospel. Explore Paul's reasoning along with Truth For Life with Alistair Begg at____(time) on____(station)!

12-12-24 – Debates and Divisions (Part 2 of 2)

Paul warned about the divisiveness of false teachers whose deceptions threatened to undermine believers' true security. Learn how to address similar quarreling and division within today's churches. Tune in to Truth For Life with Alistair Begg at____(time) on____(station)!

12-13-24 – Everyone Matters

Do you ever feel like the tasks that take up most of your time lack meaning or purpose? Not so, the Bible teaches! Find out how even boring, routine daily activities can have eternal significance. That's the focus on Truth For Life with Alistair Begg at____(time) on____(station)!

TRUTH FOR LIFE DAILY PROMOTIONAL SPOTS - WEEK OF 12-16 TO 12-20-24

12-16-24 – The Birth of Jesus Christ (Part 1 of 3)

Christmas isn't merely a fun holiday to brighten the dark winter nights. Take a close look at the purpose and truth behind the celebration as you consider the historical evidence of Jesus' birth. That's the focus on Truth For Life with Alistair Begg at ____ (time) on ____ (station)!

12-17-24 – The Birth of Jesus Christ (Part 2 of 3)

The Bible teaches that it's not natural to believe in Jesus. At first glance, this may seem an odd assertion from Scripture. Explore the explanation along with Alistair, and learn how individuals come to believe. That's on Truth For Life with Alistair Begg at ____ (time) on ____ (station)!

12-18-24 – The Birth of Jesus Christ (Part 3 of 3)

Some try to make Christianity more acceptable by removing its supernatural elements, like prophecies, miracles, angels, and the virgin birth. Find out why a Christianity without miracles is meaningless. Tune in to Truth For Life with Alistair Begg at ____ (time) on ____ (station)!

12-19-24 – A Savior, Christ the Lord (Part 1 of 2)

Why did the angels announce the Messiah's arrival to lowly shepherds? For such a momentous event in history, wouldn't you expect God to send His messengers to the prominent leaders of the day? Explore the answer along with Truth For Life with Alistair Begg at ____ (time) on ____ (station)!

12-20-24 – A Savior, Christ the Lord (Part 2 of 2)

When angels proclaimed a Savior was born, it wasn't received as "good news of great joy" by everyone—and it still isn't! Find out what's necessary for the Christmas story to become significant in a person's life. Listen to Truth For Life with Alistair Begg at ____ (time) on ____ (station)!

TRUTH FOR LIFE DAILY PROMOTIONAL SPOTS - WEEK OF 12-23 TO 12-27-24

12-23-24 – The Sign and the Song

An angel's announcement of the Messiah's arrival was a pivotal moment that propelled the shepherds into action. Investigate the sign and song that sparked their swift journey to Bethlehem to see the baby. That's the focus on Truth For Life as Alistair Begg at____(time) on____(station)!

12-24-24 – Just the Facts

Some celebrate Christmas with decorations, gifts, and festivities without ever giving thought to Jesus. Examine Luke's historical record of the Savior's arrival to discover the true wonder of this holiday. Listen to Truth For Life with Alistair Begg at____(time) on____(station)!

12-25-24 – Nunc Dimittis

Many people comment on an infant's size, appearance, behavior, and such. But when Simeon met the baby Jesus, his remarks were extraordinary. Examine Simeon's response, and find out why it's significant to you today. Listen to Truth For Life with Alistair Begg at____(time) on____(station)!

12-26-24 – An Exposition of Psalm 1 (Part 1 of 2)

The first Psalm teaches that the righteous will prosper, but the wicked will perish. Yet chapter three of Romans proclaims that not one of us is righteous! So how can sinners be declared righteous? Find out when you listen to Truth For Life with Alistair Begg at____(time) on____(station)!

12-27-24 – An Exposition of Psalm 1 (Part 2 of 2)

The first Psalm teaches that the righteous will prosper, and the wicked will perish—but often, the exact opposite appears to be true! Why does it seem like the wicked flourish while the righteous struggle? Hear the answer on Truth For Life with Alistair Begg at____(time) on____(station)!

TRUTH FOR LIFE DAILY PROMOTIONAL SPOTS - WEEK OF 12-30-24 TO 01-03-25

12-30-24 – Thinking Christianly All Year (Part 1 of 2)

As 2024 draws to a close, many reflect on successes and disappointments to determine if it was a good year. Consider how two simple words, “But God,” can change your perspective on the past and on what lies ahead. Listen to Truth For Life with Alistair Begg at____(time) on____(station)!

12-31-24 – Thinking Christianly All Year (Part 2 of 2)

New Year’s resolutions are often self-improvement goals—to lose weight, exercise more, get organized, or learn a new skill. This year, learn to think Christianly by turning your focus from self to God’s glory. Hear more on Truth For Life with Alistair Begg at____(time) on____(station)!

1-1-25 – “What a Tangled Web” (Part 1 of 2)

You may assume your choices only affect yourself, but history proves otherwise! Trace the devastating ripple effects of King David’s sin with Bathsheba and see how it extended throughout his family and kingdom. That’s on Truth For Life with Alistair Begg at____(time) on____(station)!

1-2-25 – “What a Tangled Web” (Part 2 of 2)

Uncontrolled lust inevitably leads to devastation. The events involving Amnon and his half-sister Tamar make this blatantly clear. Hear their story, and learn the best question to ask yourself in any situation. Tune in to Truth For Life with Alistair Begg at____(time) on____(station)!

1-3-25 – Amnon Is Dead and Absalom Fled (Part 1 of 2)

As David’s story unfolds, the once-glorious king is seen in the throes of decline. His demise is more than just a tragic historical narrative; it’s a warning to everyone about the corrosive effects of sin. Hear more on Truth For Life with Alistair Begg at____(time) on____(station)!

TRUTH FOR LIFE WEEKLY OVERVIEW – DECEMBER 2024

Week of December 2–6

The Christmas story's often seen as an isolated account. But within the Bible's full narrative, discover the vital connection between the nativity scene and Easter. Then, learn why Jesus' mission inspires radical goodness. That's this week on Truth For Life with Alistair Begg at____(time) on____(station)!

Week of December 9-13

Christians are called to lead lives defined by goodness. What does this entail? Explore the pivotal role of grace in salvation and justification, the importance of unity, and the purpose of good deeds. Listen this week to Truth For Life with Alistair Begg at____(time) on____(station)!

Week of December 16-20

The Christmas story is remarkable: a virgin conception, angels, miracles, and God incarnate in a trough! Sounds unbelievable—but explore the evidence and significance of the reality that underpins our celebration. Listen to Truth For Life with Alistair Begg at____(time) on____(station)!

Week of December 23-27

Is the biblical narrative of Christ's birth true or simply an endearing story to inspire generosity and good will? Investigate the historical evidence, then learn why there's no middle ground between righteousness and wickedness. That's this week on Truth For Life with Alistair Begg at____(time) on____(station)!

Week of December 30-January 3

As you usher out the old year and ring in the new, be encouraged to reflect on what you truly believe and why it matters. Then examine the ever-expanding consequences of seemingly private sin. That's the focus this week on Truth For Life with Alistair Begg at____(time) on____(station)!

TRUTH FOR LIFE WEEKEND PROMOTIONAL SPOTS – December 2024

11/30-12/1 – Christmas in Genesis (Part 2 of 6)

In Adam and Eve's story, it's clear that God doesn't take sin lightly. There are serious consequences for doubting God—yet He doesn't abandon His people to the aftermath of their sin! Learn about the promised cure on Truth For Life with Alistair Begg at____(time) on____(station)!

12-7/8 – Christmas in Genesis (Part 3 of 6)

You're probably familiar with the story of Noah's ark—the boat, the animals, the flood, the loss of life, and the rainbow. This story isn't usually connected with the Advent season, though! Find Christmas in the flood along with Truth For Life with Alistair Begg at____(time) on____(station)!

12-14/15 – Christmas in Genesis (Part 4 of 6)

In Noah's day, people refused to heed the messenger's warnings and failed to see their need for refuge—until it was too late. Follow the line between this tragic story in Genesis and the miraculous Christmas story. Listen to Truth For Life with Alistair Begg at____(time) on____(station)!

12-21/22 – Christmas in Genesis (Part 5 of 6)

God promised that through Abraham's seed, all nations would be blessed. How does His covenant with a barren, elderly couple point forward to the child in the manger? And what does it mean for you today? Hear the answer on Truth For Life with Alistair Begg at____(time) on____(station)!

12-28/29 – Christmas in Genesis (Part 6 of 6)

God's promises are trustworthy, even when you don't understand them. Abraham and Sarah laughed in disbelief at God's promise of a child. Trace the fulfillment of this promise and its foreshadowing of Christmas—and the cross. Listen to Truth For Life with Alistair Begg at____(time) on____(station)!